



# Wendy Chamberlain

Qualified Buyer's Advocate and fully licenced real estate agent,  
international best selling author, podcast host, and property mentor.



Press Kit 2026

# About Wendy

Wendy Chamberlain is a dynamic sought-after speaker, podcast host, Real Estate Mentor, trainer, international best-selling author, Fully Licensed Real Estate Agent and qualified buyer's agent & vendor advocate who shares her message with passion and enthusiasm. She is inspiring, motivating and uplifting. She will empower you and your seminar participants to take action.

As a professional speaker Wendy has delivered presentations for Mary Kay Cosmetics, The Hay Group, Women's Network Australia, Emily's List, Merri-bek City Council and the Liberal Womens Council. She has also run dozens of events and workshops under her own business brands.

Wendy will tailor her presentation to your industry ensuring that the strategies she shares are right on target for your company and audience. Media exposure includes ABC Radio, realestate.com.au, The Australian, The Age, Domain, Australian Property Investor Magazine, The Project, The 7.30 Report and Sky News.



# More About Wendy

Driven by a desire to educate and empower others and a need to follow her passion, Wendy threw in her high-powered, six figure job with its \$45 million budgets and gut wrenching stress to create Affluencia.com, a real estate education website showing enthusiastic would-be property owners how to get started in real estate.

An avid real estate investor herself, Wendy has bought and sold more than a dozen properties over the past 30 years using various investment strategies, including several renovation projects, positive cash-flow investments and in her Self Managed Super Fund.

Having worked in IT for over 20 years, Wendy holds a Bachelor of Computing Degree and has successfully established and run a National IT Help Desk for a Global company. In 2009 Wendy established Savvy Web Women, employing her unique ability to decode the “geek speak” and “techno-babble” using simple, plain English to help savvy business owners better understand social media and navigate the online world.

In 2013, Wendy launched Social Property Selling, working with real estate agents and people selling their homes to leverage the power of the online world into their real estate sales marketing. Social Property Selling was the realisation of two passions for Wendy – real estate and computers – and she brings to the table her considerable experience and expertise in both arenas.

For Wendy, her move into becoming a buyers agent was a natural progression.



# Wendy is available for

- Radio interviews
- Print media interviews
- TV interviews
- Media commentary
- Podcast guest appearances
- Masterclasses or webinars
- Guest blogging
- Keynote presentations
- MC engagements
- Half and full day events
- 2 and 3 day seminars
- Corporate events
- Corporate workshops
- Company training

# Topics Wendy Can Address as a Speaker

- 7 Business Secrets I Wish I Knew
- Women in Business, Breaking Barriers and Achieving Success
- Navigating the Property Market: Insights from a Buyer's Advocate
- First Home Buyer Fear: What No One Explains Until After You've Signed the Contract
- The Biggest Mistakes Home Buyers Make - And How to Avoid Them
- What First Home Buyers Get Wrong About 'The Perfect Property'
- Behind the Scenes of Buying a Home: Auctions, Private Sales and Off-Market Deals
- Rethinking 'The Dream Home': What Home Buyers Should Prioritise Instead
- Inside the Home Buying Process: What Really Happens Between Inspection and Settlement
- Buying Your First Home? What You'll Wish You Knew Before Making an Offer



# Featured on:

- The Project
- Domain
- ABC Breakfast News Report
- ABC 7:30 Report
- A Current Affair
- Sky News
- The Age Newspaper
- Sydney Morning Herald
- News.com.au
- Nine News
- Follow the link to view more:

<https://followwendy.com/media/>

# Wendy's Awards

- 2025 Australian Women's Small Business Champion Award - Finalist
- 2025 North West Local Business Awards - Finalist
- 2025 Serious Women in Business Awards - Finalist
- 2024 Australian Entrepreneur of the Year Top 100 Winner
- 2024 Build Property Buyer's Agency of the Year - Victoria
- 2023 Build Real Estate & Property Award for Best Property Buyer's Agency – Melbourne
- 2023 Build Property Best Property Advocate Businesswoman – Melbourne
- 2022 Build Real Estate & Property Award Most Trusted Buyer & Sellers Advocate – Melbourne
- 2021 PropTech Newsletter's The 100 Most Influential People in Real Estate
- 2013 REIV Awards for Excellence - Finalist
- 2013 Anthill Cool Company Awards
- 2009 The Stevie Awards for Women in Business - Finalist

# Reviews

“Wendy’s presentation at our online Elements of Business festival was exceptionally well-received. Our audience praised her depth of knowledge, passion, and ability to make complex topics accessible and actionable. Her insights were invaluable and truly inspiring. We would welcome Wendy back anytime”. - Tracey McMahon

“I had the absolute honour of holding a content rich conversation with Wendy today for the International Association of Creative Women in Business Empower Hour Expert call. Wendy truly is a master when it comes to making Social Media for business effortless for all business owners. Wendy shared her expertise in a powerful way, answering questions live on the call and thereby offering a priceless opportunity for learning the importance of using Social Media for branding and creating true on-line expertise. Thanks so much Wendy, on behalf of our members and my community I am full of appreciation and really look forward to working with you again in the future”. - Shannon Bush

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