

Wendy Moore is a **sought-after speaker, International Best Selling author and educator** who is passionate about showing business owners and entrepreneurs how to build a highly responsive, targeted list of clients specific to their business niche.

Inspired by a desire to educate and empower others and driven by a need to follow her passion, Wendy threw in her high-powered, six figure job with its \$45 million budgets and gut wrenching stress and started an online community for business entrepreneurs, Savvy Web Women.com, inspiring business owners everywhere.

Having worked in the information technology industry for over 15 years, her experience includes Banking, Entertainment, Leisure, Law, Utilities, Mining, Defence, Telecommunications, Government, Infrastructure and Tertiary Education. She even has a Bachelor of Computing Degree. She's successfully established and run a National IT Help Desk for a Global company. She's even pulled computers apart and put them back together – and they still worked!

Wendy has appeared on Foxtel TV, in Wealth Creator Magazine, on ABC Radio and co-authored three books, including The Path to Success with other luminaries including Mark Victor Hansen, Wayne Dyer and Brian Tracy.

Wendy is often described as "Truly Inspiring" with a unique ability to decode the "geek speak" and "techno-bable" using simple, plain English.

Wendy will give you the confidence to take a fresh look inside your business, show you how to attract your perfect, targeted client and how to easily utilise the power of online strategies in your business to build your expert status.